HER CITY
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The **purpose** of the Her City 2030 programme is to systematically build capacity among decision-makers, professionals, academia, civil society and youth, for gender transformative urban development, at local, regional, national and global levels.

Theory of Change
Her City 2030

Objective	To make cities more inclusive, accessible, safe and sustainable, particularly for women and girls, by raising awareness, strengthening capacities and training of governments, institutions and city residents.	**5** GENDER EQUALITY · **10** REDUCED INEQUALITIES · **11** SUSTAINABLE CITIES AND COMMUNITIES · **16** PEACE, JUSTICE AND STRONG INSTITUTIONS · **17** PARTNERSHIPS FOR THE GOALS				
Main outcomes	Cities have increased their knowledge and capacities about inclusive and gender-transformative cities TARGET 5·1 · TARGET 11·3 · TARGET 10·3 · TARGET 16·7		Young women and girls are empowered with voice and agency and have the right digital skills contributing to sustainable urban development TARGET 5·5 · TARGET 5·B · TARGET 11·3 · TARGET 16·7		Cities are collectively delivering urban strategies, plans and interventions that are inclusive, accessible, safe and sustainable for young women and girls TARGET 5·C · TARGET 11·7 · TARGET 16·1 · TARGET 17·16 · TARGET 17·18	
Sub-outcomes	Decision-makers, institutions, civil society and academia have increased their capacity in gender-transforma tive planning for women and girls → Indicator 11.3.2 → Indicator 10.3.1	Policy makers have the political will and a better understanding of integrating young women and girls in urban governance → Indicator 5.1.1 → Indicator 16.7.2	Cities have increased the use of innovative digital engagement tools for urban planning and design and have engaged multi-stakeholders in participatory processes → Indicator 11.3.2 → Indicator 10.3.1	Young women and girls' voices have been heard and integrated in cities' urban development processes → Indicator 16.7.2 → Indicator 5.5.1 → Indicator 5.5.2	Cities implement urban interventions that are inclusively designed and co-created with young women and girls → Indicator 11.7.1 → Indicator 16.1.4	Cities document how they reach results and allocates resources for gender-transforma tive urban development → Indicator 5.c.1 → Indicators 17.16.1 → Indicator 17.18.3
Outputs	· Advocacy and awareness campaign · Further development of tools and modules for in person and online capacity building targeting academia, public and private sector, civil society and grassroots · Setup, planning and data collection to inform gender-transformative city innovations (Her City block 0-3)		· Guideline targeting urban professionals on how to integrate women and girls' voices in urban development processes · Executing in person and online modules for training and capacity building of multi-stakeholders · Digital design workshops delivered with young women and girls (Her City block 4-8)		· Innovative and inclusive urban solutions delivered (Her City block 8-10) · A recurring knowledge exchange and results sharing multi-level and multi-stakeholder forum · A global alliance of decision-makers and multi-stakeholders to advance policymaking	
Assumptions	A global secretariat with: 1. A steering committee (SCH and UNH) 2. An ambassadors advisory group (x5 women leaders) for global capacity building and support to local projects > 1 million USD yearly					
Risks	Medium/high risk of inadequate resources and funding from donors and partners. Low but existing risk of lack of interest from multi-stakeholder partners and engagement from target groups.					

Theory of Change
Problem and Solution Tree Diagram

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Problem

Solution

Cause:

Misunderstanding of the current state and demography of the world, neglecting its urban character and that relative poverty indicates that the most vulnerable actually live in urban settings.

Key message 1
In a predominantly urban world, with over a billion in unplanned informal settlements, young women and girls in marginalised situations are the most vulnerable. They are rarely engaged nor heard, and we fail to meet their needs when we plan and design the cities of tomorrow.

Key message 2
An intersectional gender transformative perspective helps to understand, engage and give agency, by collecting disaggregated data to make well-informed decisions guiding urban governance, planning, design and management.

→ Targets → Means of verification

10 REDUCED INEQUALITIES

SDG 10 Reduce inequality within and among countries

TARGET 10·3

Target 10.3 Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard
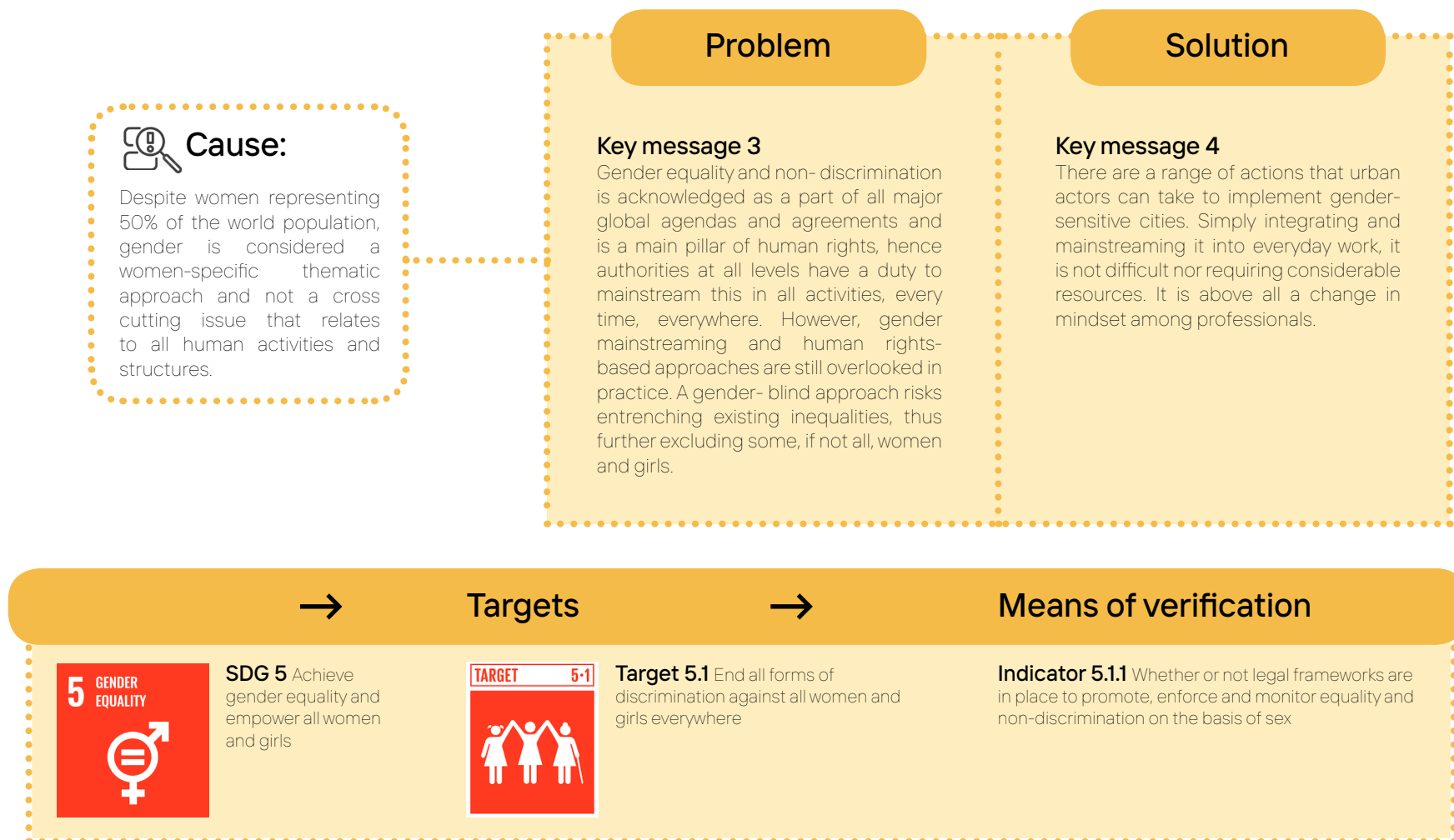
Indicator 10.3.1 Proportion of population reporting having personally felt discriminated against or harassed within the previous 12 months on the basis of a ground of discrimination prohibited under international human rights law

11 SUSTAINABLE CITIES AND COMMUNITIES

SDG 11 Make cities and human settlements inclusive, safe, resilient and sustainable

TARGET 11·3

Target 11.3 Enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries

Indicator 11.3.2 Proportion of cities with a direct participation structure of civil society in urban planning and management that operate regularly and democratically

Theory of Change
Problem and Solution Tree Diagram

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Problem

Solution

Cause:

Despite women representing 50% of the world population, gender is considered a women-specific thematic approach and not a cross cutting issue that relates to all human activities and structures.

Key message 3
Gender equality and non- discrimination is acknowledged as a part of all major global agendas and agreements and is a main pillar of human rights, hence authorities at all levels have a duty to mainstream this in all activities, every time, everywhere. However, gender mainstreaming and human rights-based approaches are still overlooked in practice. A gender- blind approach risks entrenching existing inequalities, thus further excluding some, if not all, women and girls.

Key message 4
There are a range of actions that urban actors can take to implement gender-sensitive cities. Simply integrating and mainstreaming it into everyday work, it is not difficult nor requiring considerable resources. It is above all a change in mindset among professionals.

→ **Targets** → **Means of verification**

5 GENDER EQUALITY

SDG 5 Achieve gender equality and empower all women and girls

TARGET 5·1

Target 5.1 End all forms of discrimination against all women and girls everywhere

Indicator 5.1.1 Whether or not legal frameworks are in place to promote, enforce and monitor equality and non-discrimination on the basis of sex

Theory of Change

Problem and Solution Tree Diagram

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Cause:

Despite efforts to break down silos, there is a huge lack of sharing knowledge, not only between sectors but also within, making use of global joint platforms to learn from peers and replicate their best practices based on lessons already learnt.

Problem

Key message 5
A consolidated and global toolbox is still needed to assist urban actors in efficiently mainstreaming gender and intersectional perspectives into current sustainable urban development practice, no matter where in the world, or at what stage of the process. However, actors are constantly reinventing the wheel.

Solution

Key message 6
Practical experience shows that mainstreaming gender and intersectional perspectives is applicable worldwide, in any urban context and that it is a most efficient way to produce inclusive and sustainable visions, plans and designs for sustainable cities.

→ Targets → Means of verification

11 SUSTAINABLE CITIES AND COMMUNITIES

SDG 11 Make cities and human settlements inclusive, safe, resilient and sustainable

TARGET 11·3

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16 PEACE, JUSTICE AND STRONG INSTITUTIONS

SDG 16 Promote peaceful and inclusive societies for sustainable development, access to justice for all and build effective, accountable and inclusive institutions at all levels

TARGET 5·B

Target 5.b Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women

Indicator 5.b.1 Proportion of individuals who own a mobile telephone, by sex

Theory of Change
Problem and Solution Tree Diagram

Cause:

Integration of crosscutting perspectives and human rights-based approaches is considered a highly complex and time consuming undertaking and there is a lack of concrete guidance how to do it in practice.

Problem

Key message 7
Any urban actor involved in urban decision-making, governance, assessment, planning, design, construction or management has a role to play and can integrate gender and intersectional perspectives by using the Her City tools to contribute to a more inclusive, prosperous and sustainable urban environment. Still, this is far from being automatic and being considered an integrated necessity.

Solution

Key message 8
The growing body of knowledge on the application of gender and intersectional perspectives in practice, shows that the method improves green areas, urban agriculture and ecosystem services, public transport and mobility, social meeting and educational places, water and sanitation, marketplaces, and safer spaces.

→ Targets → Means of verification

5 GENDER EQUALITY

SDG 5 Achieve gender equality and empower all women and girls

TARGET 5·5

Target 5.5 Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life

Indicator 5.5.1 Proportion of seats held by women in (a) national parliaments and (b) local governments

Indicator 5.5.2 Proportion of women in managerial positions

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

SDG 16 Promote peaceful and inclusive societies for sustainable development, access to justice for all and build effective, accountable and inclusive institutions at all levels

TARGET 16·7

Target 16.7 Ensure responsive, inclusive, participatory and representative decision-making at all levels

Indicator 16.7.2 Proportion of population who believe decision-making is inclusive and responsive, by sex, age, disability and population group

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Theory of Change
Problem and Solution Tree Diagram

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Cause:

Women's, and particularly girls', especially those in situations of marginalization, views and knowledge is often overlooked and underestimated and the majority do not understand that girls' agency has a positive impact on the entire population.

Problem

Key message 9
Cities for girls are cities for all, because they indirectly benefit a larger population than the primary target group. They are more likely to provide improved accessibility, mobility, air quality, well-being, social inclusion, conditions for economic activities, digital competence, resilient ecosystems, reduced distances and a strengthened local community. Still, most believe that a gender perspective only benefits the female population.

Solution

Key message 10
Multi-level, multi-sector and multi-stakeholder cooperation is key for gender transformative planning, design and implementation and is more likely to lead to long-term inclusive and sustainable local, regional, national and global environments and societies.

→ Targets → Means of verification

5 GENDER EQUALITY

SDG 5 Achieve gender equality and empower all women and girls

11 SUSTAINABLE CITIES AND COMMUNITIES

SDG 11 Make cities and human settlements inclusive, safe, resilient and sustainable

17 PARTNERSHIPS FOR THE GOALS

SDG 17 Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

TARGET 11-7

Target 11.7 Provide universal access to safe, inclusive and accessible, green and public spaces, in particular for women and children, older persons and persons with disabilities

TARGET 16-1

Target 16.1 Significantly reduce all forms of violence and related death rates everywhere

TARGET 5-C

Target 5.c Adopt and strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels

TARGET 17-16

Target 17.16 Enhance the Global Partnership, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the SDGs in all countries, in particular developing countries

Indicator 11.7.1 Average share of the built-up area of cities that is open space for public use for all, by sex, age and persons with disabilities

Indicator 16.1.4 Proportion of population that feel safe walking alone around the area they live after dark

Indicator 5.c.1 Proportion of countries with systems to track and make public allocations for gender equality and women's empowerment

Indicator 17.16.1 Number of countries reporting progress in multi-stakeholder development effectiveness monitoring frameworks that support the achievement of the Sustainable Development Goals

Theory of Change
Work plan

Work packages	Main outcomes	Sub-outcomes	Outputs (milestones)	Time plan	Budget	Input (activities/ resources)	Notes
WP1 Capacity building package							
WP2							
Inclusive innovative processes							
WP3 A global multi-stakehold er alliance							